

Drive to the Conditions (1)

Is your speed Safe?

Awareness about speed and driving too fast for the conditions, resulting in loss of control.

Resources available: Billboards, Newspaper Adverts, Car Tidy Bags.

Also suitable for pens and other resources.

Works well in conjunction with the "Stopping Distances" leaflet on the next page - (the two can be adapted into one large newspaper advert).

Billboard



A billboard advertisement featuring a yellow square on the left containing a black silhouette of a car with two wavy lines trailing behind it, representing speed. To the right of the square, the text "Is your speed safe?" is written in a large, bold, black font. At the bottom right of the billboard, there are three logos: Tauranga City, Western Bay of Plenty District Council, and New Zealand Police.

Car Tidy Bag
(250mm x 360mm)



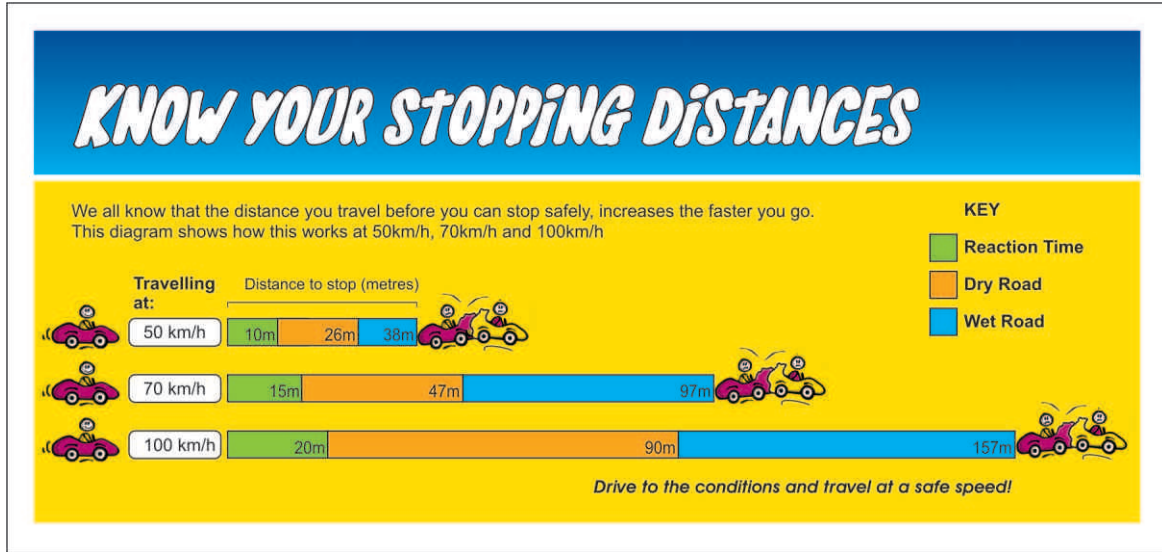
A car tidy bag advertisement. At the top center is a small circle representing a hole. Below it is a rectangular graphic with a black border. Inside this graphic, on the left, is a yellow square with a black silhouette of a car and two wavy lines trailing behind it. To the right of the square, the text "Is your speed safe?" is written in a bold, black font. Below the graphic, the text "DRIVE TO THE CONDITIONS and avoid losing control!" is written in a bold, black font. At the very bottom, in a smaller font, it says "A road safety project by the Tauranga and Western B.O.P Joint Road Safety Committee".

Drive to the Conditions (2)

Know your stopping distances

Resources available: leaflet (99mm x 210mm)

Can also be adapted for newspaper advert and other resources.



TEST your driving skills

Your driving checklist
See below for the results of your score.

✓ **Do you always:**

- Slow down when approaching an intersection?
- Obey the give way rules?
- Keep a safe distance (at least 2 seconds) from the vehicle in front? (Allow at least 4 seconds in wet weather).
- Obey the traffic lights? (Yellow means STOP, unless you are so close you can not stop safely).
- Stay in the same lane throughout an intersection or roundabout turn?
- Signal your exit from roundabouts?
- Show consideration to other drivers; including cyclists and pedestrians?
- Indicate well in advance before making a turn? (Allow at least 3 seconds, but if travelling in a 100kph speed zone, give other drivers as much warning as possible).
- Do a mirror check, signal, then an over-the-shoulder check, before merging? (Merge like a Zip - let one vehicle in then go).
- Drive within the speed limits, adjusting your speed for the conditions? (In some conditions this may mean driving slower than the designated speed limit).
- Avoid distractions, like mobile phones, eating, children, music, etc?
- Drive alcohol and drug free?

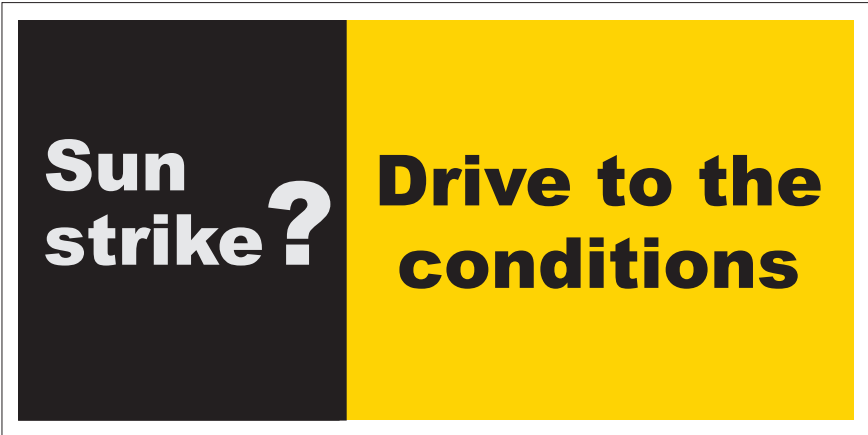
Your score

- 1-6 ticks**
You urgently need to review your driving skills and your attitude - make some changes now, to avoid a serious crash.
- 7-11 ticks**
Your driving skills and attitude can be improved on - with a bit more effort you can become a better driver.
- 12 ticks**
Well done, keep up the excellent driving.

A road safety project by the Tauranga and Western BOP Joint Road Safety Committee.

Drive to the Conditions (3)

Resources available: Billboards.
Can also be adapted for newspaper advert and other resources.



Drive to the Conditions (4)

Rain, Hail or Shine

Resources available: Billboards, can also be adapted for newspaper advert and other resources.

**Rain,
Hail,
or
Shine,**

**drive to the
conditions**

The Tauranga / Western BOP
Road Safety Group